

Off-Leash Dog Area Ad Hoc Committee Minutes

Place Minnow Lake Place
Community Meeting Room
1127 Bancroft Drive, Sudbury
Thursday, April 29, 2010
7:00 p.m.

Present: Pierre Perreault, Carmen Birtwistle, Peter Seto, Gaston Charest, Danielle Charest & Julie Vaillancourt

CALL TO ORDER

The meeting was called to order by the Chair at: 7:00 pm.

AGENDA:

1. Updates on Discussions
2. Research Committee's Report
3. Survey Postcards

Carried

1. Updates on Discussions

Pierre updated the Committee on discussions that had taken place with both the Minnow Lake CAN, and Janet Gaspirini, Ward 11 Councillor, and Chris Gore (Leisure Services) to ensure everyone supported the plan being put forward by the D.O.G.S. Committee. This Committee is a Community Committee but is linked to the Minnow Lake CAN as the proposed area for the Off Leash Dog Area is in Minnow Lake. The money that was committed by the Ward 11 Councillor has been received by the MLCAN.

2. Research Committee's Report

This Report had previously been sent out to the Executive for review and approval, and Option 1 (at a cost of \$4,100.00) was the recommendation.

Option 1 was for all Minnow Lake households and some businesses (approx. 7,000) to receive a postcard inviting them to complete our survey online, or to call a number to get a paper copy of the survey mailed to them. A week later, these same households would receive a second postcard as a reminder of the deadline. The postcards would also have details about a community meeting later in the month, and both sets of postcards would be printed with black ink on neon cardstock.

Committee members had previously had the opportunity to review the survey questions and each do a sample test of the online survey, and any questions, details or concerns were discussed and addressed.

3. Survey Postcards

The Committee reviewed several different options for the postcards; there were different pictures and text for the front, as well as various options and layouts for the main text on the back of the cards. There were also several different colour options for the cards. Each layout was carefully reviewed and considered by all, and through a process of elimination and consensus by all, a final front, back and colour for the postcards was decided on.

There was also discussion as to the timing of the printing and delivery of the postcards by Canada Post in order to get the survey results in time for the report to Council in June. The timing of the community meeting also had to tie in with the deadline of the survey data, in order that everything could be captured in a timely manner for the report to be presented to Council prior to our attending at the June 16 Council Meeting.

ADJOURNMENT

The Committee adjourned at 8:30 p.m.

*****Note**: members are strongly encouraged to bring their own copy of the Agenda and other related documents to each and every meeting.***

Recorder