

## **Off-Leash Dog Area Ad Hoc Committee Minutes**

Place Minnow Lake Place  
Community Meeting Room  
1127 Bancroft Drive, Sudbury  
May 18, 2011  
7:00 p.m.

**Present:** Pierre Perreault (Chair), Carmen Birtwistle, Anne McBain, Daniel Carnovale, Peter Seto, Samantha Hunter, Danielle Charest & Gaston Charest

### **CALL TO ORDER**

The meeting was called to order by the Chair at: 7:00 p.m.

### **AGENDA**

1. Adoption of previous minutes
2. Updates
3. Fundraising Brainstorm
4. Rules, Regulations & Etiquette
5. Other

#### **1. Minutes**

The Minutes from March were reviewed and approved, and will be circulated to the members.

#### **2. Updates**

Donations should be made payable to the City of Greater Sudbury, but sent to the Off Leash Dog Area Ad Hoc Committee at 1127 Bancroft Drive, Sudbury. Donations will be processed by the City, and anything greater than \$10.00 will be receipted.

The Park is an official project of the City, as it received funding this year. At this time the Chair is still awaiting for information and answers to the many questions that were asked of the City's Leisure Services group; ie. start date of the site preparation; can we help identify trees to be saved, etc. It is anticipated that there will be answers by the next meeting on June 15.

The City of Greater Sudbury has changed their Budget process, and it will start in September for the 2012 year.

### **3. Fundraising Brainstorm**

The Chair handed out a package with dozens of ideas for fundraising events. We need to decide whether to do 1 major event per year or several events over the year. How big or small do we start? We need a plan!!

The group read through the lists, and discussed various aspects of different events. Some of the hi-lites: A Woofstock trade show, which could include dog related businesses, companies, manufacturer's, supplies, services and causes; an Ugly Dog Contest & BBQ; dog walks or walkathons (there are approx. 4 groups currently doing this); school or community carpentry competition (dog houses), which could then be painted by local artists and auctioned off; yard sales; donation boxes at dog related business and vets offices.

The National Responsible Dog Owners Day is in October, and is certainly a good time to have events.

The Project needs more exposure. Perhaps an information booth at Market Square, or other venues, ie. the mall. Sending out a twice per year newsletter as to events going on and coming up in the dog community could be worthwhile. Or perhaps a flyer could be sent with the Northern Life to certain routes, to those areas that would likely use the Park most; ie. Minnow Lake, New Sudbury and Downtown.

There are 2 types of events; for media awareness and for fundraising. Once we have a "start date of work for the site preparation", an event could be co-ordinated and the media alerted. Events should generally focus on fundraising rather than promoting and marketing.

Dan would love to do a couple of events, and will try to get info for currently scheduled events around the City. Some of these could be good venues for the Group to attend to promote the Project and fundraise.

### **4. Rules, Regulations & Etiquette**

Samantha pulled together a wide variety of Rules & Regulations from a variety of sources and parks, and these were distributed to the group. They will be grouped and summarized for further review and comments.

Some form of assessment of a dog's behaviour or social skills before accessing the park would be ideal.

**Dates of Next Meeting: June 15, 2011**

### **ADJOURNMENT**

The Committee adjourned at 8:45 p.m.

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Recorder